



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 321997

### Schedule Dates

09/14/12-09/20/12

### Advertiser

National Republican Congressional Committee - In

### Agency

National Media (2711)

### Product

Political - Issue (1068)

### Brand

ISS/NRCC-IE (81865)

### Salesperson

Telerep/Washington DC, Washington DC (1040)

### Sales Office

Telerep/Washington DC

### Buyer Name

ANGLE, BEN

### Phone/Fax

/

### CPE

155/426/2599

### Account Types

National/Political

### Billing Type

Standard

### Comments

NRCC 9/14

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 07/13/12

Last Modified 09/12/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06187396

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$5,467.50

Net Total \$30,982.50

Sales Tax

## Pittsburgh (WPXI)

By Broadcast Month

Sep. 2012

Grand Total:

Spots 40

Rate \$36,450.00

Grand Total: \$36,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1					1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	7/13/12
2.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	11:34P- TONIGHT SHOW	1					1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE 5HW/ 2	7/19/12
3.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	11:59A- Channel 11 News At Noon	1					1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/3	7/13/12
4.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	4P- Judge Judy 4p	1					1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDY 4P-430P/4	7/13/12
5.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	5P- 5:30P (EST)	1					1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530P/5	7/13/12
6.0	Normal Line / Preempt	09/14/12-09/14/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1					1			1	\$750.00		Pittsburgh (WPXI)	NA WRONG RATE/NEWS 6-630P/6	7/13/12
6.0.1	Closed Preempt	09/14/12															Pittsburgh (WPXI)	No Avail/Exception -	
7.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	5:59A- Channel 11 News 6am	1					1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/7	7/16/12
8.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	7:30P- WHEEL OF FORTUNE	1					1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/8	7/16/12
9.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	11:34P- TONIGHT SHOW	1	1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/9	7/19/12
10.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	11:59A- Channel 11 News At Noon	1	1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/10	7/16/12

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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NRCC 9/14  
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Entered By Jennifer Stewart

CO-OP

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Headline #

06187396

Demo

Normal

Package Deal

15.00

Commission %

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Net Total

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Sales Tax

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By Broadcast Month

Sep. 2012

Grand Total:

Spots 40

Rate \$36,450.00

\$36,450.00

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11.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	4P- Judge Judy 4p	1	1							1	\$400.00	\$400.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P/11	7/16/12
12.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	5P- 5:30P (EST)	1	1							1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/12	7/13/12
13.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/13	7/13/12
14.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	5:59A- Channel 11 News 6am	1	1							1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/14	7/13/12
15.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	7:30P- WHEEL OF FORTUNE	1	1							1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730-8P/15	7/13/12
16.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P							1		1	\$1,600.00	\$1,600.00	Pittsburgh (WPXI)	LATE NEWS/16	7/13/12
17.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE							1		1	\$900.00	\$900.00	Pittsburgh (WPXI)	SAT NITE LIVE/17	7/13/12
18.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8-10A/18	7/13/12
19.0	Normal Line / Sports-Football	09/16/12-09/16/12	5	:30	8:13P- NBC Sunday Night Football								1	1	\$6,500.00	\$6,500.00	Pittsburgh (WPXI)	NFL: DET@SF/19	7/13/12
20.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	11:34P- TONIGHT SHOW							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/20	7/19/12
21.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	11:59A- Channel 11 News At Noon							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/21	7/16/12

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Accepted-Station:

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Advertiser National Republican Congressional Committee - In  
Agency National Media (2711)  
Product Political - Issue (1068)  
Brand ISS/NRCC-IE (81865)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name ANGLE, BEN  
Phone/Fax /  
CPE 155/426/2599  
Account Types National/Political  
Billing Type Standard  
Comments NRCC 9/14  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 07/13/12  
Last Modified 09/12/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06187396  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$5,467.50  
Net Total \$30,982.50  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month Spots Rate  
Sep. 2012 40 \$36,450.00  
Grand Total: 40 \$36,450.00

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	4p- Judge Judy 4p	1				1				1	\$400.00	\$400.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P/22	7/16/12
23.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	5P- 5:30P (EST)	1				1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/23	7/13/12
24.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1				1				1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/24	7/13/12
25.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	5:59A- Channel 11 News 6am	1				1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/25	7/13/12
26.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	7:30P- WHEEL OF FORTUNE	1				1				1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730-8P/26	7/13/12
27.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	11:34P- TONIGHT SHOW	1		1						1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE SHW/27	7/19/12
28.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	11:59A- Channel 11 News At Noon	1		1						1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/28	7/13/12
29.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	4P- Judge Judy 4p	1				1				1	\$400.00	\$400.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P/29	7/13/12
30.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	5P- 5:30P (EST)	1				1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/30	7/13/12
31.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1				1				1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/31	7/13/12
32.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	5:59A- Channel 11 News 6am	1				1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/32	7/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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**Sales Office** Telerep/Washington DC  
**Buyer Name** ANGLE, BEN  
**Phone/Fax** /  
**CPE** 155/426/2599  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC 9/14  
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**Date Entered** 07/13/12  
**Last Modified** 09/12/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06187396  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,467.50  
**Net Total** \$30,982.50  
**Sales Tax**

Pittsburgh (WPXI)			
By Broadcast Month	Spots	Rate	
Sep. 2012	40	\$36,450.00	
<b>Grand Total:</b>	<b>40</b>	<b>\$36,450.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	7:30P- WHEEL OF FORTUNE	1		1						1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730-8P/33	7/13/12
34.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	11:34P- TONIGHT SHOW	1			1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/34	7/19/12
35.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	11:59A- Channel 11 News At Noon	1			1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/35	7/13/12
36.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	4P- Judge Judy 4p	1			1					1	\$400.00	\$400.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P/36	7/13/12
37.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	5P- 5:30P (EST)	1			1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/37	7/13/12
38.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1			1					1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/38	7/13/12
39.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	5:59A- Channel 11 News 6am	1			1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/39	7/13/12
40.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	7:30P- WHEEL OF FORTUNE	1			1					1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730-8P/40	7/13/12
41.0	M/G For 6.0.1 / Spot	09/14/12-09/14/12	5	:30	6:30P- NBC NIGHTLY NEWS	1					1			1	\$750.00	\$750.00	Pittsburgh (WPXI)	NBC NIGHTLY NEWS 630P/6 MG	9/12/12

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